

## 4 WAY TEST—CREATIVE MEDIA CONTEST

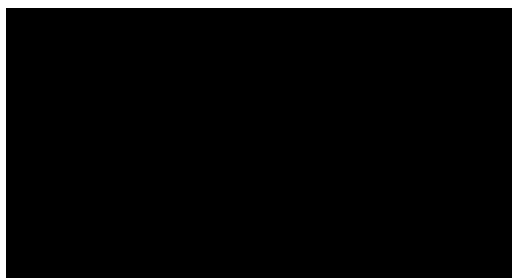
2015 is the 2<sup>nd</sup> year of the creative media contest in addition to the traditional Rotary club sponsored speech and essay contests in the schools. 7<sup>th</sup> and 8<sup>th</sup> graders will be able to use creative media such as YouTube and Vimeo to film a skit, a song, poem or a dramatic piece that demonstrates or exemplifies Rotary's 4 Way Test. This portion of the competition will be open to any 7<sup>th</sup> or 8<sup>th</sup> grader in District 5100 whether or not their club is running a competition in the local schools.

### Rules for Creative Media.

1. Length 3 to 4 minutes
2. Media: YouTube or Vimeo
3. No profanity or inappropriate language
4. Incorporate the values of the 4 Way Test in the creative media.
5. Email link to [rlc@buckley-law.com](mailto:rlc@buckley-law.com).
6. Provide name, address, phone number and email address in the video and in registration form.
7. Submit by April 1, 2015.
8. Please sign the attached publicity release and email to [rlc@buckley-law.com](mailto:rlc@buckley-law.com).

The creative media shall be used to apply the 4 Way Test's ethical principles in real life situations. The creative program does not need to recite the history of the 4 Way Test as we are looking for skits, songs, poems and dramatic pieces that demonstrate the use of the 4 Way test in a creative manner.

The following cash prizes will be awarded \$500 1<sup>st</sup> place, \$250 2<sup>nd</sup> place \$100 3<sup>rd</sup> place at the District Conference on Saturday, May 16<sup>th</sup>, 2014 at the Pendleton Convention Center, Pendleton, Oregon. The cash prize for the creative media contest are being sponsored by Columbia Bank, Avamere Family of Companies, and Kevin Costello/Hasson Realtors.



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