

Guidelines for Rotary Foundation-Funded Project Signage

Recipients of Rotary Foundation grant funds are required to provide appropriate project signage. Please see page three of this document for a sample project sign.

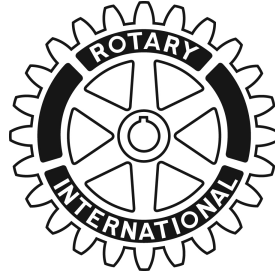
Grant recipients must also comply with the policy regarding the proper use of Rotary Marks as outlined below (and in section 1.050.2 of [The Rotary Foundation Code of Policies](#)).

1.50.2. RI and TRF Guidelines for Use of the Rotary Marks by Sponsors and Cooperating Organizations

1. For the limited use granted herein, Rotary International (hereinafter "RI") (or The Rotary Foundation (hereinafter "TRF")) [strike out whichever does not apply] recognizes that [name of sponsor or alliance partner] (hereinafter "Sponsor") may use the Rotary Marks, as defined below, in the following manner(s) and subject to the following provisions.
2. Sponsor recognizes that RI is the owner of numerous trademarks and service marks throughout the world, including, but not limited to, "Rotary," the Rotary emblem, "Rotary International," "Rotary Club," "The Rotary Foundation," the Rotary Foundation logo, "Rotarian," "Rotaract," the Rotaract emblem, "Interact," the Interact emblem, "Paul Harris Fellow," the image of Paul Harris, "PolioPlus," the PolioPlus logo, "Service Above Self," "He Profits Most Who Serves Best," the Rotary Centers for Peace and Conflict Resolution logo (the "Rotary Marks").
3. Nothing in the limited use granted herein will constitute an assignment or license of any of the Rotary Marks by RI to Sponsor.
4. Sponsor recognizes that RI (or TRF) retains control over where recognition materials are allowed to be displayed in the various venues of RI authorized meetings, RI or TRF events or publicly displayed otherwise in connection with the sponsorship, partnership or alliance.
5. Sponsor recognizes that RI (or TRF) reserves the right to pre-approve publications and other media in which Sponsor wishes to advertise using the Rotary Marks, and to approve all uses of the Rotary Marks in any materials connected with the sponsorship or partnership in any and all media, including, but not limited to, for publicity and promotional purposes. Sponsor further recognizes that each use contemplated herein will be subject to a pre-publication review and approval process by Rotary or Rotary's legal counsel. RI retains the sole right to specific denial or authorization of such use or, in the case of alteration (of copy or layout), to be mutually agreed upon by the parties.
6. Sponsor agrees that any use of its logo in any advertisement or promotional materials directly related to a sponsored Rotary event or project (including, but not limited to,

recognition materials such as banners or signs) must be of equal or lesser unit size to the Rotary emblem (or other Rotary Marks, at the sole discretion of RI (or TRF), unless the Rotary emblem or other Rotary Mark is part of a repetitive background screen. RI allows for overwriting of the Rotary emblem or other Rotary Mark (watermarked, printed, screened or embossed), provided the Rotary emblem or other Rotary Mark is not otherwise partially covered and/or obstructed. RI agrees that in cases where the sponsor might wish to highlight its role in sponsoring a Rotary event or project in conjunction with its regular advertising, the Rotary emblem may be smaller than the sponsor's logo.

7. Sponsor recognizes that, without altering the provisions set out in paragraph 7, above, the Rotary Marks may not be altered, modified or obstructed but must be reproduced in their entirety. There should be no overlap between Sponsor's logo and the Rotary emblem or other Rotary Mark; the two images should be clearly spaced so as to be two separate and distinct images.
8. The Rotary Marks may be reproduced in any one color, but if they are to be reproduced in more than one color, they must be reproduced in their official colors (royal blue and gold (PMS Blue #286; PMS Metallic Gold #871 or PMS Yellow #123 C or 115 U) for the Rotary emblem and the TRF logo; information available on other Marks, as necessary).
9. Sponsor recognizes that the Rotary Marks may only be reproduced by a vendor authorized to do so. Whenever, possible, reproductions of the Rotary Marks should be done by an officially licensed vendor. If the desired goods are not reasonably available from an RI licensee, a release must be obtained from the RI Licensing Section. *(January 2008 Trustees Mtg., Dec. 77)*



Project Type

(e.g. water wells, school desks, book supplies, x-ray equipment, etc.)

Name(s) of Rotary Club and/or District

Project Country

Name(s) of Rotary Club and/or District

Outside Project Country

List of Additional Clubs and/or Districts Involved

This project was made possible in part by a grant from
THE ROTARY FOUNDATION OF ROTARY INTERNATIONAL